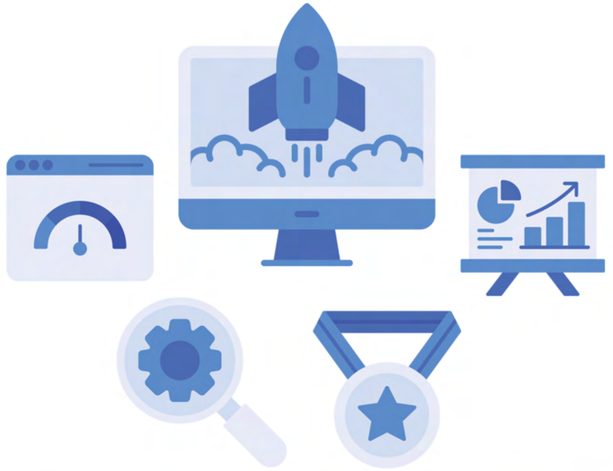
Giftomatic

## What do we do?

Our **AI powered Product Search Engine** powers international premium publishers in our partner network to reach thousands of consumers ready to spend and to drive them towards your webshop.

### With our Partner network you can:

- **Reach thousands of highly motivated shoppers in niche verticals**
- **Drive traffic and get additional sales**
- **Showcase your product range with our premium positions**

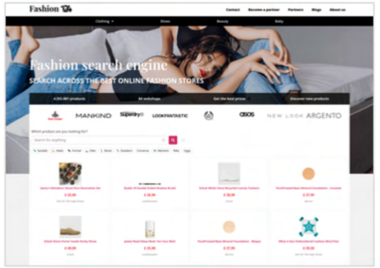


## Our International Premium Partner network

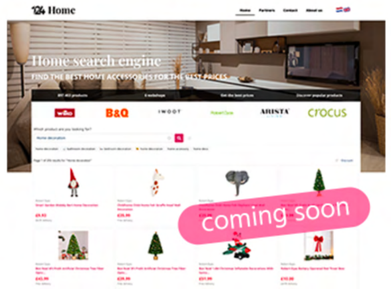
**5** countries
**17** premium partner publishers
**Over 500.000** visitors every single month
**More than 1.500.000** page views per month

## Our Australian partners

Fashion 124.com




124 Home




More soon to be announced

**Already working with us**

M&S LONDON · endota · rebel SPORT IS CALLING · boohoo · SurfStitch · VERONIKA MAINE · SHERIDAN · JD

Giftomatic

# How do we promote your products?

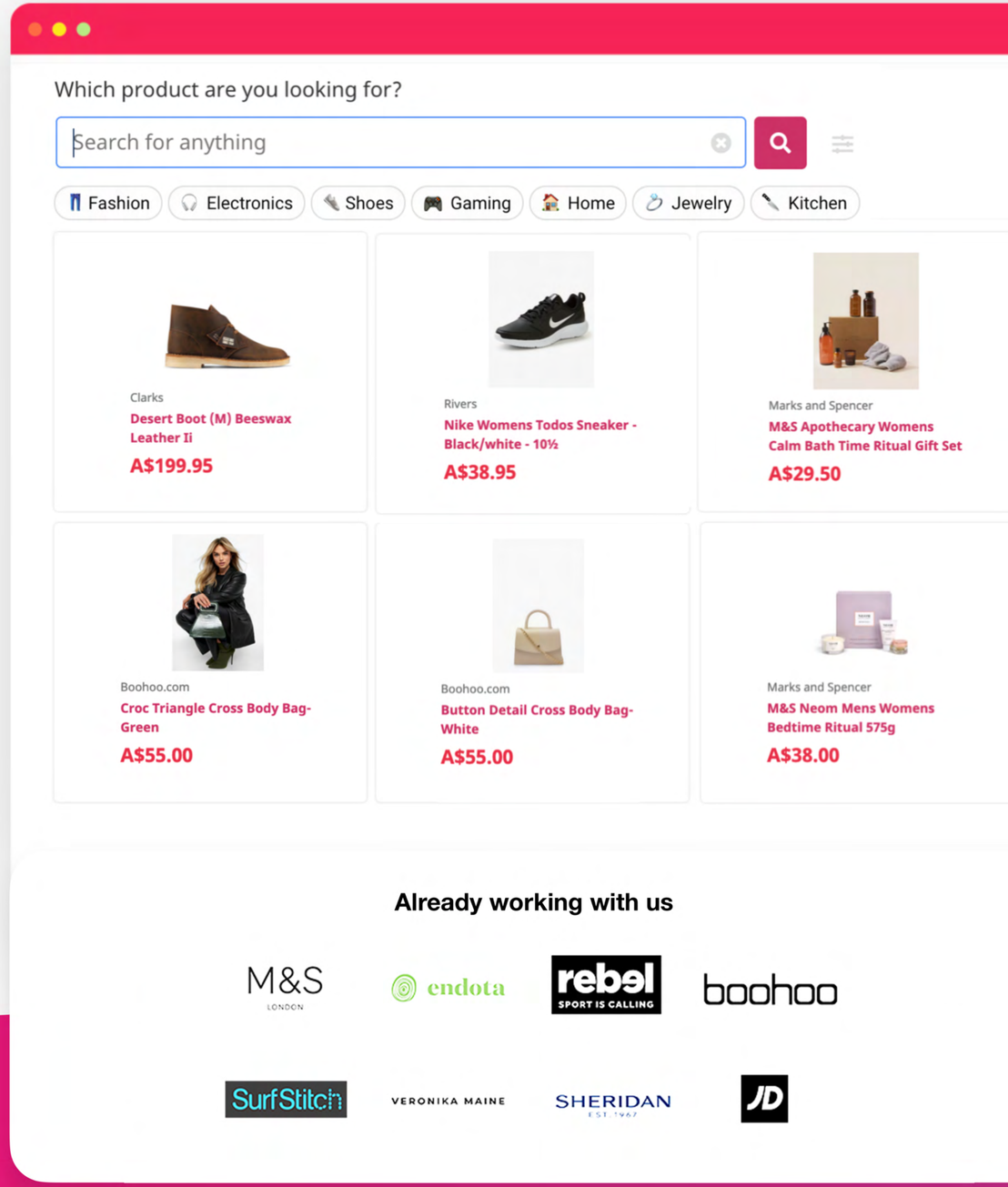
## Giftomatic Search

Our AI powered product search engine searches through thousands of products to help consumers quickly find what they were looking for. Our search engine learns the preferences of a user and adapts the recommendations to his or her needs.

Demo: https://www.fashion124.com/

## Email reminders

Running on the same recommendation engine as the Gift finder, our email reminders are filled with products related to the interests of the user to inspire them and to remind them to redeem their gift card.



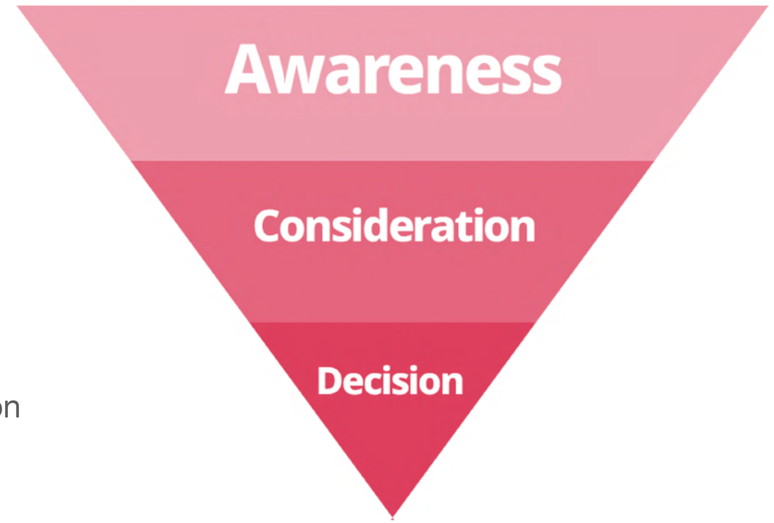
## Your products in front of the right customers

Giftomatic puts your products in front of customers in the Awareness phase of the conversion funnel. Our search engine algorithm and product scoring inspires consumers with popular products when they are still exploring their possibilities.

Social Media

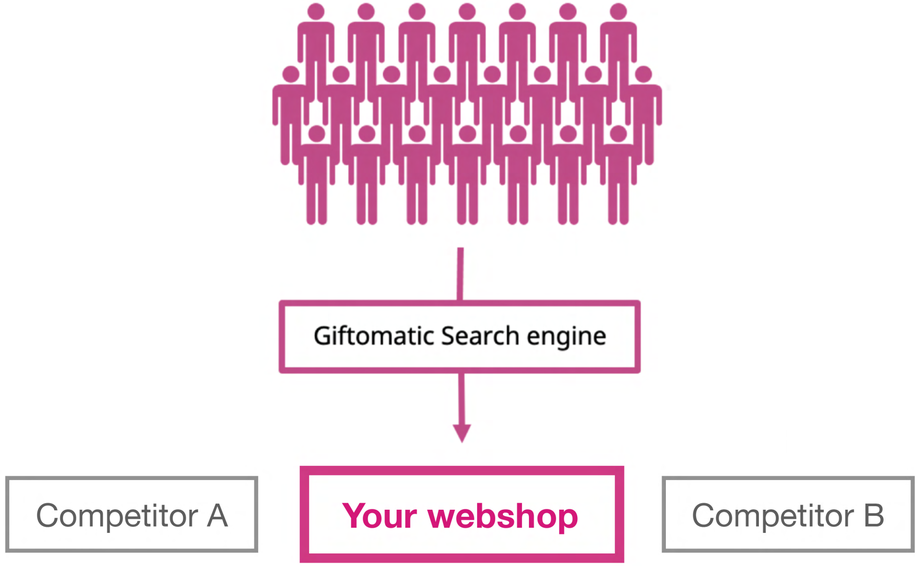
Google
Review sites
Youtube

Price comparison
Couponcode




## Inspire. Recommend. Convert.

Our Recommendation engine helps to push Shoppers to the product they want. With our search engine you can present your products at the exact right time to the right consumer for high conversions.



Giftomatic

## Give your products a boost for higher visibility

Like any search engine, the best positions are the results on the first page. Giftomatic offers multiple solutions to give your products or your webshop the highest visibility resulting in more traffic to your store.

**Boost products**
Gives all your products a 33% higher visibility

**Custom Search terms**
Rank on high volume search terms

**Search tags and Categories**
Get 100% visibility rate in our Search engines

## Quick start guide

To push your products to thousands of consumers all we need is to do is import your product feed into our system and your products are visible almost immediately.

- Access to your Affiliate program
- A productfeed (CSV or XML)

**It's that easy.**
Product feeds are indexed once a day during the night to keep them up to date with your pricing.

## Want to start? Let's chat!

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